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Description and Rationale

Title

Preserving Early Tamil Serials

Project Description*

This project aims to digitize three early Tamil serials namely, *Kumari malar*, *Makaḷir cintaṇai* and *Pēcum paṭam*. These serials focused on subjects such as literature, feminism and early Tamil movies respectively. Roja Muthiah Research Library (RMRL) has almost full run of these serials which are important source material for researchers.

Reasons for Consideration*

The above said serials were considered important by scholars and brought out interesting and contemporary issues in their respective areas.

Kumari Malar was started in the year 1943 as a monthly magazine by A. K. Chettiar. It carried out high standard essays about Tamil literature, psychology, handicraft, spirituality and politics. In the first issue it was mentioned that this magazine was inspired by the English magazine 'Penguin new writing'. This serial ceased in 1984.

Makaḷir cintaṇai was published by the Tamil Nadu State Committee of the All-India Democratic Women's Association (AIDWA), starting in 1984, carries news of the AIDWA and works on women's progress. It carries articles condemning violence against women and girl children, medical notes for women, poems on women's awareness, and book reviews.

Pēcum paṭam is one of the earliest serials for Tamil film industry published in Tamil. It was started in 1942 in Chennai. This serial is one of the best sources to understand the early movies of Tamil Nadu. It carried movie reviews, happenings in studios, information about movie personalities, photographs of movie personalities and much more about Tamil movies.

Many researchers working in the area of early Tamil movies, history of modern Tamil Nadu and feminism in Tamil Nadu are now looking for these three serials. As these serials are not available online and only available with very few repositories, the researchers have to travel to the repositories to access them. Hence, reformatting will help researchers all over the world to access these serials for their research.

Authors

In *Kumari Malar*, A. K. Chettiar served as the editor. Articles of many important personalities of those times such as Ve. Saminatha Sharma, Desika Vinayagam Pillai, T. S. Chockalingam, T.K.C. have been published in this magazine.

Some well-known contributors for the magazine *Makaḷir cintaṇai* were Papa Umanath, Maithili Sivaraman, A. Mangai, Vasuki, and Sudha.

In *Pēcum paṭam*, TV Ramnath served as Managing director and P. R. S. Gopal served as the editor.

Publishers

Kumari Malar – A.K. Chettiar

Makaḷir cintāṇai - Tamil Nadu State Committee of the All-India Democratic Women's Association

Pecum Padam – T.V. Ramnath; Ramnath Publication Pvt. Ltd.

Proposal Contributors

Roja Muthiah Research Library, Chennai, India.

Details and Sources

Resource Types*

- Serials

Regions*

- South Asia

Countries of Origin*

India

Major Languages

Tamil

Source Format*

- Paper

Target Format

Digital

Identifiers

74996756 - *Kumari Malar*

Links

NA

Source and Holdings

Location	Format	Holdings/Range	Notes
Roja Muthiah Research Library, Chennai	Paper (physical volumes)	<i>Pēcum paṭam</i> 1944-1981 (268 issues)	Most of the material are in proper condition. Few issues are damaged.
Roja Muthiah Research Library, Chennai	Paper (physical volumes)	<i>Kumari Malar</i> 1943-1984 (302 issues)	Most of the material are in proper condition. Few issues are damaged.
All-India Democratic Women's Association, Chennai	Paper (physical volumes)	<i>Makaḷir cintaṇai</i> 1984-2022 (444 issues)	All the items are in good condition.

Source and Holdings Notes

All the available issues of *Pēcum paṭam* and *Kumari Malar* are currently under the holdings of the Roja Muthiah Research Library. RMRL holds almost the complete run of these serials. Only a few issues in between may be missing/ not available.

Complete run of *Makaḷir cintaṇai* is with the All-India Democratic Women's Association, Chennai. These issues will be given to RMRL on loan for digitization process.

Physical Details

Here is the approximate number of pages of these serials.

Pēcum paṭam – 268 issues – 32160 pages

Kumari Malar – 302 issues – 18120 pages

Makaḷir cintaṇai – 444 issues – 7900 pages

Existing Reformatted Materials

NA

Intellectual Property Considerations

Pēcum paṭam and *Kumari Malar* have ceased publication and is no longer in circulation. The publishers are not traceable and hence digitizing them doesn't have any copyright infringements.

Regarding *Makaḷir cintaṇai*, the AIDWA, publisher of this magazine is willing to make it available online for the public. RMRL will receive the 'No Objection Certificate' before digitizing this material.

Processing Requirements and Costs

Note: All processing costs values will only be visible to CRL members if this material is posted on any CRL websites.

Format Conversion Costs

\$17,454

Format Conversion Costs Explanation

Digitization cost per page = \$ 0.3

Number of pages to be digitized = Approx. 58,180

Total cost = \$ 0.3 x 58,180 = \$ 17,454

Metadata Creation Costs

\$100 (estimated)

Annual Hosting Costs for digital proposals

\$1676 for ingesting at CRL/SAOA

Hosting Costs Explanation for digital proposals

58,180 images x \$.0288

Other Costs

NA

Other Costs Explanation

NA

Total Costs

\$19,230